JEWS AND RACE:
REALITIES AND REPRESENTATIONS IN
LATIN AMERICAN CULTURE AND SOCIETY

The Latin American Jewish Studies Association
5th Regional Conference

Hosted by The Institute for Israel and Jewish Studies &
The Department of Latin American and Iberian Cultures, Columbia University

Columbia University
New York City
May 29–30, 2018

With keynote lecture by Federico Finchelstein
(The New School for Social Research and Eugene Lang College)
Populism, Racism, and Antisemitism in the Americas

Co-sponsored by Columbia University’s:
Yiddish Studies Program, Department of Germanic Languages
Institute for Religion, Culture and Public Life
Institute for Comparative Literature and Society
Center for the Study of Ethnicity and Race

Day 1 – Tuesday, May 29, 2018

**Registration** [9:00–9:30]
Casa Hispánica Lobby—coffee and light breakfast

**Welcome Session** [9:30–10:15]
Casa Hispánica, room 206

Session 1 [10:30–12:30]

**Transnational Proliferations: Argentine Jewry and the World in the 20th Century**
[Panel 1.1] Casa Hispánica, room 206

Chair and Discussant: James Loeffler (University of Virginia)
- An Opulent Silence: Cantors and Jewish Liturgical Music in Mid-Twentieth Century Argentina (Lillian M. Wohl, UCLA)
- “The Yiddish Theatre is Not a Public Bathhouse:” Transnational Performances of Activism in the Río de la Plata (Tova Markenson, Northwestern University)
- “What Will the Gentiles Say?” Jewish Responses Toward White Slavery and Prostitution in Argentina and Eastern Europe (Aleksandra Jakubczak, Columbia University)

**20th and 21st Century Latin American Literature**
[Panel 1.2] Casa Hispánica, room 201

Chair: Yitzhak Lewis (Columbia University)
- Iulius Popper, a 19th Century Explorer, and the Making of a Politically Correct Historical Play (Nora Glickman, Queens College and Graduate Center, CUNY)
- Herejía y libertad en los personajes judíos de Leonardo Padura (Mónica A. Agrest, Graduate Center, CUNY)
- Representaciones místicas de la naturaleza en la escritura de Angelina Muñiz-Huberman (Ariana Huberman, Haverford College)
- Naturalizing the Jewish-Puerto Rican Experience: Hurricanes, Herbs and Healing in Aurora Levins Morales’s *Remedios: Stories of Earth and Iron from the History of Puertorriqueñas* (Adam Cohn, University of Virginia)

Lunch Break [12:30–13:45]

**Undergraduate Student Workshop** [12:30–13:30]
Casa Hispánica, room 201
Session 2 [13:45–15:15]

Judeus, Brasil e Globalização I
[Panel 2.1] Casa Hispánica, room 206

Chair: Amy Chazkel (Columbia University)
- Identidade feminina na literatura judaica ortodoxa brasileira (Daniela Guertzenstein, Universidade de São Paulo)
- Quem são os judeus do século XXI no Brasil e na América Latina? ou De como os judeus continuam a ser judeus num mundo globalizado (Eva Alterman Blay, Universidade de São Paulo)
- A criação de Numa clara manhã de abril, o primeiro trabalho literário a usar a comunidade judaica brasileira como tema principal (Merrie Blocker, Independent Scholar)

Early Modern Latin American Globality
[Panel 2.2] Casa Hispánica, room 201

Chair: Ronnie Perelis (Yeshiva University)
- Judeo-Spanish Ballads from the Americas: A Search for Old Meanings and New Implications (Isabelle Levy, Columbia University)
- Jews, Latin America and the Global Structures of Coloniality (Martina Weisz, The Hebrew University of Jerusalem)
- The Sacralization of Creole Consciousness through the Lens of Jewish Femininity: The Virgin of Guadalupe, the Rabinas, and Nascent Mexican National Identity in 1640s Mexico City (Michele Mericle, Brown University)

Session 3 [15:30–17:00]

Judeus, Brasil e Globalização II
[Panel 3.1] Casa Hispánica, room 206

Chair: Amy Chazkel (Columbia University)
- Judaísmo à brasileira: migrações internas e arranjos de interpretação (Abel de Castro, Université de Montréal; co-authored by Brian Axel Cath, Universidad de Buenos Aires)
- The Factory Floor as Urban Plaza in Hans Gunter Flieg’s Photography of Industrial São Paulo (David William Foster, Arizona State University)
- Porque precisamos de um Museu Judaico? (Roberta Alexandr Sundfeld, Museu Judaico de São Paulo)
Transnational Discourses and Tensions: Race, Identity, and Belonging in Jewish Latin America
[Panel 3.2] Casa Hispánica, room 201

Chair: Rebecca Kobrin (Columbia University)
- In the Land of “Nunca Más”: Transnational Jewish Memory and the Struggle for Argentine Justice and Accountability (Natasha Zaretsky, Rutgers University)
- Bridging the Gap between “Here” and “There”: Argentine Sephardi Zionist Youth and their Early Years of Activism, 1944-1954 (Adriana M. Brodsky, St. Mary’s College of Maryland)
- After Durban: Jews and Shifting Conceptions of Race in Post-Freyrean Brazil (Misha Klein, University of Oklahoma)

Dinner Reception [17:15–18:45]
Institute for Israel and Jewish Studies, 617 Kent Hall
(Conference presenters and participants only)

Keynote Address [19:00–20:30]
Lerner Hall, room 555

“Populism, Racism and Antisemitism in the Americas”
Federico Finchelstein (The New School for Social Research and Eugene Lang College)

Moderator: Katherine Ewing (Columbia University)
Day 2 – Wednesday, May 30, 2018

Coffee and Light Breakfast [9:00–9:30]
Casa Hispánica Lobby

Session 4 [9:30–11:30]

Roundtable: Constructing Racial Identity in a Latin American Jewish Context
[Panel 4.1] Casa Hispánica, room 206

Chair and Discussant: Judit Bokser Liwerant (Universidad Nacional Autónoma de México)
- Laura Limonic (SUNY Old Westbury)
- Gina Malagold (University of Massachusetts-Amherst)
- Max Greenberg (UCLA)
- Dalia Wassner (Brandeis University)
- Daniela Guertzenstein (Universidade de São Paulo)

Race and Representation
[Panel 4.2] Casa Hispánica, room 201

Chair: Agi Legutko (Columbia University)
- From Nacionalista Anti-Kabbalistic Polemic to Aryan Kabbalah in the Southern Cone (Jeremy Phillip Brown, University of San Francisco and McGill University)
- The Holocaust and Racism in the Mirror of an Argentinian Survey from the Mid-1970s (Katalin Franciska Rac, University of Florida)
- Entre el exotismo y la identificación: experiencias de otredad en la letra ídish en Latinoamérica (Perla Sneh, Universidad Nacional de Tres de Febrero)
- Reality and Representation of the Jewish Merchant’s Self in the Work of Uruguayan-Israeli Yiddish Writer Elie Verblun (Alan Astro, Trinity University)


Columbia University Library Collections Tour [11:45–12:45]
Butler Library, room 523

Session 5 [13:15–14:45]

Racial Constructs
[Panel 5.1] Casa Hispánica, room 206
Chair: Laura Limonic (SUNY Old Westbury)
- Ramón Emeterio Betances y el proyecto de inmigración judía a la República Dominicana en el 1882 (Francisco J. Concepción, Interamerican University)
- Representing Jewishness in Nineteenth-Century Cuba (Stephen Silverstein, Baylor University)
- What DNA Can Tell Us About Jews, Non-Jews, and Crypto-Jews (Wesley K. Sutton, Lehman College, CUNY)

**Literature, Politics and Social Engagement**
[Panel 5.2] Casa Hispánica, room 201

Chair: Daniela Guertzenstein (Universidade de São Paulo)
- Brazilian Antisemitism and its Invisibility: The Non-validation of Jews as a Minority Group—the Ellwanger Case and the Brazilian Supreme Court Decision (Milena Gordon Baker, Independent Researcher)
- Fighting Racism in the Racial Democracy: Jews, Race, and Postwar Brazil (Michael Rom, Yale University)
- Mexicanos y judíos: razas inferiores a los ojos de Hitler (Tamara Gleason Freidberg, Southampton University)

**Session 6 [15:00–16:15]**

**New Books by Members**
[Panel 6.1] Casa Hispánica, room 206

Chair: Stephen Silverstein (Baylor University)
- Eva Alterman Blay (Universidade de São Paulo)
- Adriana M. Brodsky (St. Mary’s College of Maryland)
- Ronnie Perelis (Yeshiva University)
- Nora Glickman (Queens College and Graduate Center, CUNY) and Ariana Huberman (Haverford College)
- Daniela Guertzenstein (Universidade de São Paulo)

**Creative Works Session**
[Panel 6.2] Casa Hispánica, room 201

Chair: Isabelle Levy (Columbia University)
- Jane Mushabac. “Food: Turkish Jews and the Black Market in the Year 2030”
Closing Session [16:30-18:30]
Casa Hispánica, room 206

Chair: Ronnie Perelis (Yeshiva University)
- Recognizing LAJSA editors Nora Glickman and Ariana Huberman
- Remembering Edna Aizenberg:
  - Adriana M. Brodsky, current LAJSA co-president (St. Mary’s College of Maryland)
  - Raanan Rein, former LAJSA co-president (Tel Aviv Univeristy)
  - Open Mic (pre-registered speakers)
- Closing Remarks

Conference Locations:
- Casa Hispanica, 612 West 116th St. (between Broadway and Riverside Dr.)
- Institute for Israel and Jewish Studies, 617 Kent Hall (on campus)
- Lerner Hall (corner of 115th St. and Broadway)